

BLAZE LAZARONY



Blaze Lazarony is a Transformational Business Strategist, Founder of Founder of Blaze A Brilliant Path, Best-Selling Author & Speaker. For 20 years, Blaze held high-level positions in Fortune 500 companies, including Macy's Inc., Burdines, and Maas Brothers-Jordan Marsh. She led and mentored junior and senior executives, as well as managed \$2.5 billion in sales in 42 locations across the United States. She thought she was her job title until she was diagnosed with cancer, and chose to leave that world behind.

Personal transformation was the catalyst to her own self-development and she was inspired to launch Blaze A Brilliant Path. She is an Advanced Certified Transformational Life and Business Coach with both the world-renowned Martha Beck, and The Institute for Transpersonal Psychology and is also a Certified Writing to Heal Workshop Leader and Certified Hypnotherapist. She is also a sought after speaker, and a co-author of four books, including 25 Brilliant Business Mentors and Their Top Tips to Catapult You to Success.

She shares consciousness-raising techniques along with innovative and tangible business strategies to women entrepreneurs. Blaze also teaches and facilitates her groundbreaking 7 Level Entrepreneur Business Life Cycle System illuminating where her clients' business is currently and how to move it to the next level to gain financial freedom.

Today Blaze is passionate about working with Conscious Women Entrepreneurs-Coaches, Consultants, and Healers, who are frustrated by how to become profitable and successful entrepreneurs. Blaze helps them create a strategic and custom-fit business, so they can make all the money they want and live a soul-based life that lights them up!

“
**I AM
LIGHTING
THE WAY
FOR
ENTREPRENEURS**

”

--BLAZE LAZARONY

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ABOUT BLAZE & BLAZE A BRILLIANT PATH

Blaze A Brilliant Path is a way of living with fire and lighting up the darkness for Conscious Women Entrepreneurs who have a big mission to serve the world.

THE 6 PRINCIPLES OF BLAZE A BRILLIANT PATH

1. Learning Strategic Marketing

At Blaze A Brilliant Path you will learn how to become a more profitable and successful entrepreneur. Together, we will deep dive into creating innovative and tangible business strategies, in order for you to have a custom-fit business that optimizes your essence, strengths, and unique vision. We will also take your business to the next level, by creating programs, systems, marketing strategies, and client attraction plans to ultimately help you have a life and business that lights you up!

2. Becoming a Torchbearer for Financial Freedom

Money is a form of energy. At Blaze A Brilliant Path, you learn to live a life full of financial abundance. You discover how to flourish with less stress and worry, and to experience more moments of peace and joy, in both your personal and business life. As you align your business with your own innate sense of gratitude and a positive vibration, abundance flows, and bright possibilities appear.

3. Embracing a Positive Mindset

At Blaze A Brilliant Path, you will learn positive mindset tools and techniques, as well as experience hypnotherapy, to help you move past any stuck points, obstacles, as well as worrisome thoughts and behaviors that could present themselves as you grow your business. Embracing a positive attitude can bring more constructive changes into your life, and help make you a happier and brighter human being.



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6 PRINCIPLES OF BLAZE A BRILLIANT PATH con't

4. Igniting the Path Within

The Path Within winds through your deep sense of inner knowing, your connection to yourself, your business, others, and the universe. At Blaze A Brilliant Path, you practice getting in touch with your own sense of inner knowing and embracing the universal law of “always being at choice.” You have the opportunity to practice being more transparent, authentic, and open with yourself and others, while walking with sure footing into your future.

5. Experiencing Illuminating Relationships

Life is **ALL** about relationships. At Blaze A Brilliant Path, you have the opportunity to make your relationships matter. Regardless of whether it's a relationship with colleagues, collaborators, friends, or yourself; relationships are mirrors to our inner sense of wellbeing. You will learn how to connect with others by loving yourself first, and then becoming the inspired leader that you've always wanted to be in your life and business.

6. Keeping the Business Fires Tended

An untended fire creates smoke, flying embers, and uneven combustion. Together, we'll keep your business fires tended.

At Blaze A Brilliant Path, you'll learn the groundbreaking *7 Level Entrepreneur Business Life Cycle System*, where you will be guided through each level of owning a business—from dreaming and scheming, to creating a lasting legacy. This unique system is based on over twenty years of Blaze's corporate experiences of managing businesses and mentoring people, plus over ten years of leading personal and professional transformational events.

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BLAZE LAZARONY SHORT BIO

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BLAZE LAZARONY TOP 6 INTERVIEW QUESTIONS

1. Why do you do what you do?
2. Who are your Ideal Clients?
3. What single business strategy has been the key to your success?
4. Why do you share Strategic Marketing, Financial Leadership, and Positive Mindset tools with your clients?
5. What is the best advise you would like to share with our listeners?
6. What is your favorite story, movie, or quote?

MEDIA KIT SHORT BIO & INTERVIEW QUESTIONS

BLAZE LAZARONY



**“ IS YOUR
BUSINESS
READY TO BE
ILLUMINATED
FROM WITHIN?**

**WORK WITH
ME. ”**

--BLAZE LAZARONY

CONTACT INFORMATION

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MEDIA KIT CONTACT